FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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| | OMB Number: | 3235-0287 | | | | | | |
| Estimated average burden | | | | | | | | |
| l | hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| 1. Name and Address of Reporting Person* <u>Tapiero Jacques</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol LILLY ELI & CO [LLY] | | | | | | | | | | k all appli Directo | or | | 10% Ov | vner | |
|---|---|--|--|-----------------|--|--|-------------------|--------------|-----------------------------------|-------|--------------------|--|--|--|--------|---|---|--|--|--|-------------------|
| (Last) | , | irst) TE CENTER | (Middle) | | | | f Earliest 013 | t Trans | saction (| Month | n/Day/Year | | X | below) | | Other (s below) merging Market | | · | | | |
| (Street) INDIANAPOLIS IN 46285 (City) (State) (Zip) | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | ` | • | le I - No | n-Deri\ | vative | Sec | curities | s Ac | quired | l, Di | sposed | of, o | r Bei | nefic | ially | Owned | | | | | 7 |
| 1. Title of Security (Instr. 3) 2. Tran | | | Date | th/Day/Year) if | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Code (Instr. | | | | es Acquired (A) o Of (D) (Instr. 3, 4 | | or 5. Amo Securit Benefic Owned | | es ally Following | Form (D) o | n: Direct r Indirect sstr. 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | Code | v | Amount | Amount (A) or (D) | | Pric | e | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | |
| Common Stock | | | 01/25 | /2013 | | | | A | | 19,73 | 33 | A | \$5 | 3.21 | 46,334 | | | D | | | |
| Common Stock | | | | | | | | | | | | | | | 18,115 | | | I ⁽¹⁾ | by wife | | |
| Common Stock | | | | | | | | | | | | | | | 2,815 | | | I | 401(k) | | |
| | | 7 | able II - | | | | | | | | osed o | | | | | Owned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deem Execution if any (Month/Da | Date, | 4. Transaction Code (Instr 8) | | 5. Number of | | 6. Date I Expirati (Month/I | on Da | | Ame Sec Und Deri | 7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4) | | [| . Price of perivative security Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4) | /e es ally ng d tion(s) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Natu of Indire Benefic Owners (Instr. 4) | ect ial hip |
| | | | | Co | Code | v | (A) | (D) | Date Exercisa | ıble | Expiration Date | Title | | Amou or Numb of Share | ber | | | | | | |
| Restricted | (2) | 01/25/2013 | | | A | | 9,405 | | 02/01/2 | 014 | 02/01/2014 | | nmon | 9,40 | 5 | \$0.00 | 9,405 | | D | | |

Explanation of Responses:

- 1. Reporting person disclaims beneficial ownership of these shares.
- 2. Each restricted stock unit represents a contingent right to receive one share of Eli Lilly and Company common stock.

Remarks:

<u>Jamie E. Haney for Jacques</u>
<u>Tapiero, authorization on file</u>

01/29/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Jacques Tapiero Lilly Corporate Center Indianapolis, Indiana 46285

Securities and Exchange Commission Washington, D.C. 20549

Authorization Regarding Reporting Forms

I hereby authorize and designate the following persons to sign and file with the Commission on my behalf Forms 3, 4 and 5 covering my transactions and holdings in the common stock and other equity securities of Eli Lilly and Company as required by Section 16 of the Securities Exchange Act of 1934 and the rules thereunder:

Michael J. Harrington, Lilly Corporate Center, Indianapolis, Indiana

James B. Lootens, Lilly Corporate Center, Indianapolis, Indiana

Jamie E. Haney, Lilly Corporate Center, Indianapolis, Indiana

This authorization and designation shall remain in effect until a written revocation is signed by me and provided to the Commission.

October 15, 2012

/s/Jacques Tapiero