## SEC Form 4

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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| 0 | Check this box if no longer subject to |
|---|--|
|   | Section 16. Form 4 or Form 5           |
| 0 | obligations may continue. See          |
|   | nstruction 1(b).                       |

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPRC               | DVAL      |
|-------------------------|-----------|
| OMB Number:             | 3235-0287 |
| Estimated average burde | en        |
| hours per response:     | 0.5       |

| 1                      | Address of Reporting Pers | on <sup>*</sup> | 2. Issuer Name <b>and</b> Ticker or Trading Symbol       |                   | Relationship of Reporting Person(s) to Issuer neck all applicable) |                       |  |  |
|------------------------|---------------------------|-----------------|--|-------------------|--|-----------------------|--|--|
|                        | <u>ETTER JOHN C</u>       |                 |  | X                 | Director   | 10% Owner             |  |  |
| (Last)                 | (First)                   | (Middle)        | - 3. Date of Earliest Transaction (Month/Day/Year)       | - x               | Officer (give title below)   | Other (specify below) |  |  |
| LILLY CORPORATE CENTER |                           |                 | 01/25/2013   |                   | Chairman, President, and CEO                                       |                       |  |  |
| (Street)               |                           |                 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv<br>Line) | vidual or Joint/Group Filir  | ng (Check Applicable  |  |  |
| INDIANA                | POLIS IN                  | 46285           |  | X                 | Form filed by One Re   | porting Person        |  |  |
| (City)                 | (State)                   | (Zip)           | -  |                   | Form filed by More the<br>Person                                   | an One Reporting      |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |   |         |               |         | 5. Amount of<br>Securities<br>Beneficially | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)              |
|---------------------------------|--|---|---|---|---------|---------------|---------|--|---|--|
|                                 | (Month/Day/rear)                           |   |   |   |         |               |         | Owned Following<br>Reported                |   |  |
|                                 |  |   | Code                                    | v | Amount  | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)         |   | (  |
| Common Stock                    | 01/25/2013                                 |   | A                                       |   | 129,075 | A             | \$53.21 | 396,856                                    | D   |  |
| Common Stock                    |  |   |   |   |         |               |         | 22,589                                     | I(1)  | by family<br>limited<br>partnership  |
| Common Stock                    |  |   |   |   |         |               |         | 52,042                                     | I <sup>(2)</sup>  | by wife  |
| Common Stock                    |  |   |   |   |         |               |         | 18,777                                     | Ι   | 401(k)   |
| Common Stock                    |  |   |   |   |         |               |         | 72,140                                     | I(3)  | The John C.<br>Lechleiter<br>Spouse and<br>Descendants<br>Trust dtd<br>11/1/12 |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of     |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|--------|-----|--|--------------------|---|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A)    | (D) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Restricted<br>Stock Unit                            | (4)   | 01/25/2013                                 |   | A                            |   | 58,778 |     | 02/01/2014   | 02/01/2014         | Common<br>Stock   | 58,778                                 | \$0.00  | 58,778   | D  |  |

Explanation of Responses:

1. Family limited partnership of which reporting person and his wife are the general partners. Reporting person disclaim beneficial ownership of shares held by family limited partnership except to the extent of his pecuniary interest therein.

2. Reporting person disclaims beneficial ownership of these shares.

3. Irrevocable trust for the benefit of reporting person's spouse and children. Spouse is trustee. Reporting person disclaims beneficial ownership of these shares.

4. Each restricted stock unit represents a contingent right to receive one share of Eli Lilly and Company common stock.

Remarks:

Jamie E. Haney for John C. Lechleiter, authorization on file 01/29/2013

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

John C. Lechleiter Lilly Corporate Center Indianapolis, Indiana 46285

Securities and Exchange Commission Washington, D.C. 20549

Authorization Regarding Reporting Forms

I hereby authorize and designate the following persons to sign and file with the Commission on my behalf Forms 3, 4 and 5 covering my transactions and holdings in the common stock and other equity securities of Eli Lilly and Company as required by Section 16 of the Securities Exchange Act of 1934 and the rules thereunder:

Michael J. Harrington, Lilly Corporate Center, Indianapolis, Indiana

James B. Lootens, Lilly Corporate Center, Indianapolis, Indiana

Jamie E. Haney, Lilly Corporate Center, Indianapolis, Indiana

This authorization and designation shall remain in effect until a written revocation is signed by me and provided to the Commission.

October 15, 2012

/s/ John C. Lechleiter