Free Writing Prospectus Filed Pursuant to Rule 433 Registration Statement No. 333-209627 Dated May 4, 2017

Prior to November 15, 2046,

On or after November 15, 2046,



Pricing Term Sheet 2.350% Notes due 2022 3.100% Notes due 2027 3.950% Notes due 2047

Issuer: Eli Lilly and Company

> 2.350% Notes due 2022 3.100% Notes due 2027 3.950% Notes due 2047

Principal Amount: \$750,000,000 \$750,000,000 \$750,000,000

Maturity Date: May 15, 2022 May 15, 2027 May 15, 2047

Coupon: 2.350% per year 3.100% per year 3.950% per year

**Public Offering Price:** 99.849% of principal amount 99.965% of principal amount 99.459% of principal amount

Yield to Maturity: 2.382% 3.104% 3.981%

Benchmark Treasury: 1.875% due April 30, 2022 2.250% due February 15, 2027 2.875% due November 15, 2046

Spread to Benchmark Treasury: T+50 bps T+75 bps T+98 bps

97-17+ / 3.001% Benchmark Treasury Price / Yield: 99-31 / 1.882% 99-03 / 2.354%

**Interest Payment Dates:** May 15 and November 15, May 15 and November 15, May 15 and November 15, commencing November 15, 2017 commencing November 15, 2017

commencing November 15, 2017

**Redemption Provisions:** 

Make-whole call: Make whole plus 7.5 bps Prior to February 15, 2027,

> make whole plus 12.5 bps make whole plus 15 bps (calculated to the par call date) (calculated to the par call date)

Par call: On or after February 15, 2027,

at 100% at 100%

CUSIP / ISIN: 532457 BQ0 / US532457BQ09 532457 BP2 / US532457BP26 532457 BR8 / US532457BR81

Trade Date: May 4, 2017

Settlement Date: May 9, 2017 (T+3)

Denominations: \$2,000 x \$1,000

Joint Book-Running Managers: J.P. Morgan Securities LLC, Merrill Lynch, Pierce, Fenner & Smith

Incorporated, Morgan Stanley & Co. LLC and Barclays Capital Inc.

BNP Paribas Securities Corp., Drexel Hamilton, LLC and MUFG Securities Americas Inc.

Co-Managers:

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling J.P. Morgan Securities LLC collect at (212) 834-4533, Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at (800) 294-1322 and Morgan Stanley & Co. LLC toll-free at (866) 718-1649.