Free Writing Prospectus Filed Pursuant to Rule 433 Registration Statement No. 333-141075 Dated March 7, 2007

\$800,000,000

March 15, 2037

5.550%

0.950%

Eli Lilly and Company

Pricing Term Sheet

 Size:
 \$1,000,000,000
 \$700,000,000

 Maturity:
 March 15, 2017
 March 15, 2027

 Coupon:
 5.200%
 5.500%

Eli Lilly and Company

Price: 99.930% of face amount 99.484% of face amount 99.378% of face amount

 Yield to maturity:
 5.209%
 5.543%
 5.593%

Benchmark Treasury: 4.625% due 02/15/2017 4.500% due 02/15/2036 4.500% due 02/15/2036

0.900%

Benchmark Treasury Price and Yield: 101-02+ 4.489% 97-23+ 4.643% 97-23+ 4.643%

Interest Payment Dates: March 15 and September 15, commencing September 15, 2007

0.720%

Redemption Provisions:

Spread to Benchmark Treasury:

Issuer:

Make-whole call Make-whole plus 12.5 bps Make-whole plus 20 bps Make-whole plus 20 bps

CUSIP: 532457 BB3 532457 AZ1 532457 BA5

Settlement: T+5; March 14, 2007

Ratings: Moody's: Aa3

Standard & Poor's: AA

Denominations: \$2,000 x \$1,000

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Credit Suisse Securities (USA) LLC toll free at 1-800-221-1037, Deutsche Bank Securities Inc. toll free at 1-800-503-4611, J.P. Morgan Securities Inc. collect at (212) 834-4533 or Goldman, Sachs & Co. toll free 1-877-471-2526.