FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Section 30(n) of the investment Company Act of 1940			
1. Name and Addres LILLY ENDO	s of Reporting Persor		2. Issuer Name and Ticker or Trading Symbol LILLY ELI & CO [LLY]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner		
(Last) (First) (Middle) 2801 NORTH MERIDIAN STREET (Street) INDIANAPOLIS IN 46208-0068 (City) (State) (Zip)		,	3. Date of Earliest Transaction (Month/Day/Year) 07/31/2007	Officer (give title Other (specify below) below)		
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		

(Street) INDIANAPOLIS IN	46208-0068					Line)	Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State)	(Zip)									
1. Tido of Conviety (Inches 2)	Table I - Non-Derivati		uired,	Dis	posed of, 4. Securities			1	6 Oumorohin	7. Nature
1. Title of Security (Instr. 3)	Date (Month/Day/	Execution Date,	Transaction Code (Instr. 8)		Disposed Of	(D) (Instr.	3, 4 and	Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
1-Common Stock	07/31/20	07	S		1,000	D	\$53.99	137,924,804	D	
2-Common Stock	07/31/20	07	S		100	D	\$54.04	137,924,704	D	
3-Common Stock	07/31/20	07	S		400	D	\$54.05	137,924,304	D	
4-Common Stock	07/31/20	07	S		500	D	\$54.06	137,923,804	D	
5-Common Stock	07/31/20	07	S		1,200	D	\$54.07	137,922,604	D	
6-Common Stock	07/31/20	07	S		1,700	D	\$54.08	137,920,904	D	
7-Common Stock	07/31/20	07	S		7,700	D	\$54.09	137,913,204	D	
8-Common Stock	07/31/20	07	S		1,700	D	\$54.1	137,911,504	D	
9-Common Stock	07/31/20	07	S		1,000	D	\$54.11	137,910,504	D	
10-Common Stock	07/31/20	07	S		700	D	\$54.12	137,909,804	D	
11-Common Stock	07/31/20	07	S		1,800	D	\$54.13	137,908,004	D	
12-Common Stock	07/31/20	07	S		1,000	D	\$54.14	137,907,004	D	
13-Common Stock	07/31/20	07	S		2,400	D	\$54.15	137,904,604	D	
14-Common Stock	07/31/20	07	S		800	D	\$54.16	137,903,804	D	
15-Common Stock	07/31/20	07	S		1,300	D	\$54.17	137,902,504	D	
16-Common Stock	07/31/20	07	S		1,700	D	\$54.18	137,900,804	D	
17-Common Stock	07/31/20	07	S		1,000	D	\$54.19	137,899,804	D	
18-Common Stock	07/31/20	07	S		1,300	D	\$54.2	137,898,504	D	
19-Common Stock	07/31/20	07	S		4,300	D	\$54.21	137,894,204	D	
20-Common Stock	07/31/20	07	S		3,700	D	\$54.22	137,890,504	D	
21-Common Stock	07/31/20	07	S		1,900	D	\$54.23	137,888,604	D	
22-Common Stock	07/31/20	07	S		1,600	D	\$54.24	137,887,004	D	
23-Common Stock	07/31/20	07	S		1,100	D	\$54.25	137,885,904	D	
24-Common Stock	07/31/20	07	S		1,500	D	\$54.26	137,884,404	D	
25-Common Stock	07/31/20	07	S		3,400	D	\$54.27	137,881,004	D	
26-Common Stock	07/31/20	07	S		2,000	D	\$54.28	137,879,004	D	
27-Common Stock	07/31/20	07	S		2,900	D	\$54.29	137,876,104	D	
28-Common Stock	07/31/20	07	S		3,900	D	\$54.3	137,872,204	D	
29-Common Stock	07/31/20	07	S		3,500	D	\$54.31	137,868,704	D	
30-Common Stock	07/31/20	07	S		3,500	D	\$54.32	137,865,204	D	

		Та	ıble II - Deriva (e.g., p				•	ired, Disp options, o	•			-			
1. Title of Derivative Security (Instr. 3)	Title of 2. 3. Transaction Date Execution Date, (Month/Day/Year)		Transaction of Code (Instr. 8) Se Ac (A) District of (Instr. 8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	rative rities ired r osed)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

Remarks:

This is the first of three Forms 4 filed by the Reporting Person on same date, August 1, 2007, representing transactions #1 through #30 of 61 total transactions.

by:/s/Diane M. Stenson,
Treasurer on behalf of Lilly 08/01/2007

Endowment, Inc.

** Signature of Reporting Person D

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.