



November 30, 2016

## **Lilly Introduces Scholars Programs for Florida A&M University's and Howard University's Business Students**

INDIANAPOLIS, Nov. 30, 2016 /PRNewswire/ -- Eli Lilly and Company (NYSE:LLY) will deepen its partnership with Florida Agricultural and Mechanical University (FAMU) and Howard University with the inaugural Sybil C. Mobley Scholars Program and the inaugural H. Naylor Fitzhugh Scholars Program. The programs, in part, aim to increase the representation of diverse talent in Lilly's marketing organization.

For many years, Lilly has partnered with Howard University as a corporate sponsor of Howard University's 21 Century Advantage Program (CAP), a program in which Fortune 500 companies adopt teams of freshmen and sophomore students to enhance their business skills and professional development. Participating in 21CAP has allowed Lilly to cultivate top talent and a strong relationship with the university. Lilly has also been a staple partner in the FAMU School of Business and Industry's (SBI) Internship Program for decades as well as a corporate participant in its annual career expos, which has led to the recruitment of talented sales and marketing employees throughout the years.

"Lilly has been supportive of Dean Mobley and SBI since its inception," said Dean Shawnta Friday-Stroud, Ph.D., at FAMU's School of Business and Industry. "Lilly's innovative Scholars Program is a true example of a great company putting its money where its mouth is."

As a result of its past recruitment success at both schools, Lilly has expanded its strategy to target qualified business and/or marketing students for internships and full-time opportunities.

"We strive to hire the best talent from all backgrounds, so that we can leverage their unique ideas and perspectives to create better solutions for the people we serve," said John Bamforth Ph.D., vice president and chief marketing officer at Lilly USA. "It's critical that our workforce continue to reflect the diverse people whose health and lives we're working to improve."

The Scholars Programs will provide a 10-week internship for up to eight eligible students the summer after their junior year in the Lilly Marketing organization. Upon completion of their internship, students who are offered and accept a full-time job offer at Lilly will receive a \$12,500 scholarship to be applied to their senior year tuition, fees, room & board, books, and any other expenses incurred by recipients due to their attendance & enrollment.

"The H. Naylor Fitzhugh Scholars Program is a very special internship program because it provides students with an internship at an exceptional corporation and a scholarship reward," said Dean Barron H. Harvey, Ph.D., at Howard University School of Business.

The internship will be located in Indianapolis, Ind., where Lilly is headquartered.

### **About Eli Lilly and Company**

Lilly is a global healthcare leader that unites caring with discovery to make life better for people around the world. We were founded more than a century ago by a man committed to creating high-quality medicines that meet real needs, and today we remain true to that mission in all our work. Across the globe, Lilly employees work to discover and bring life-changing medicines to those who need them, improve the understanding and management of disease, and give back to communities through philanthropy and volunteerism. To learn more about Lilly, please visit us at [www.lilly.com](http://www.lilly.com) and [newsroom.lilly.com/social-channels](http://newsroom.lilly.com/social-channels). C-LLY

### **About Howard University**

Founded in 1867, Howard University is a private, research university that is comprised of 13 schools and colleges. Students pursue studies in more than 120 areas leading to undergraduate, graduate and professional degrees. The University has produced three Rhodes Scholars, nine Truman Scholars, two Marshall Scholars, over 60 Fulbright Scholars and 22 Pickering Fellows. Howard also produces more on-campus African-American Ph.D. recipients than any other university in the U.S. To learn more about Howard University, please visit the University's Web site at [www.howard.edu](http://www.howard.edu).

### **About FAMU**

Founded in 1887, Florida A&M University is among the nation's top producers of African Americans receiving bachelor's

degrees. The University has received national recognition for its world-class learning environment offered within its 100 degree programs. The National Science Foundation ranks FAMU as the No. 1 HBCU for research and development expenditures, and U.S. News & World Report lists FAMU as the No.1 public HBCU in the nation. Forbes magazine lists the University as one of America's "Top Colleges" and "Best Research Universities." For more information about FAMU, visit [www.famu.edu](http://www.famu.edu).

**Refer to:** Mark Taylor, [taylor mark e@lilly.com](mailto:taylor_mark_e@lilly.com), (317) 276-5795 (Lilly)  
Kanya S. Stewart, [kanya.stewart@famu.edu](mailto:kanya.stewart@famu.edu), (850) 561-2499 (FAMU)  
Laura Jack, [laura.jack@howard.edu](mailto:laura.jack@howard.edu), (202) 238-2331 (Howard University)

The Lilly logo is written in a bold, red, cursive script. The letters are fluid and connected, with a prominent 'L' at the beginning and a long, sweeping tail on the 'y'.

Logo - <http://photos.prnewswire.com/prnh/20031219/LLYLOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/lilly-introduces-scholars-programs-for-florida-am-universitys-and-howard-universitys-business-students-300370477.html>

SOURCE Eli Lilly and Company

News Provided by Acquire Media