



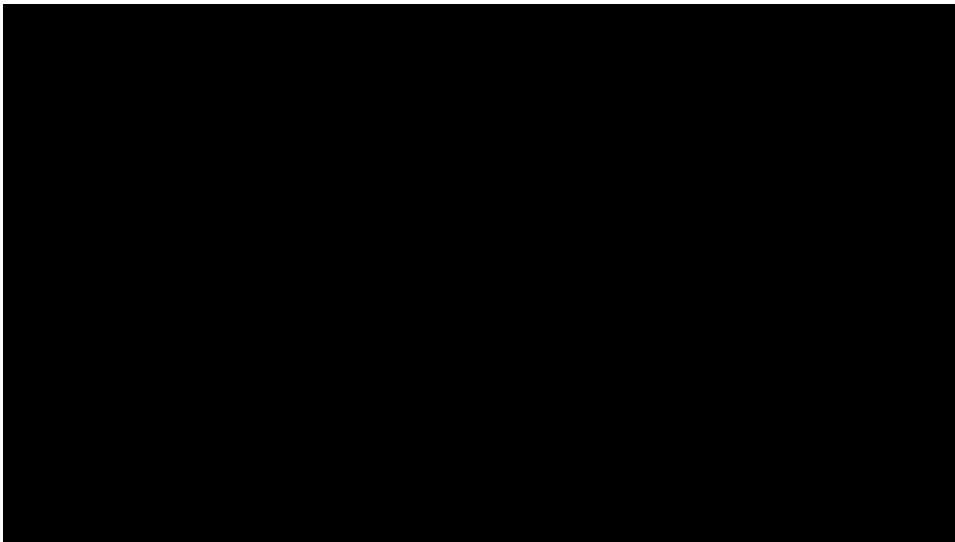
April 7, 2017

## **Life with Type 1 Diabetes Made a Little Easier through Lilly Diabetes Scholarship Donations for Camps, College and Conferences**

### **Lilly scholarship donations total more than \$1.3 million since 2008**

INDIANAPOLIS, ARLINGTON, Va. and ROLLING MEADOWS, Ill., April 7, 2017 /PRNewswire/ -- Living with type 1 diabetes comes with many unique challenges in all stages of life. For parents of children with the condition, financial, medical and emotional worries can be overwhelming. To help support people with diabetes and those who love them, Lilly Diabetes today announced it will donate \$94,000 to the American Diabetes Association (Association) Campership program and \$100,000 to the Diabetes Scholars Foundation (Foundation).

Experience the interactive Multimedia News Release here: <https://www.multivu.com/players/English/8004851-lilly-diabetes-scholarship-donations>



Both donations are part of Lilly's longstanding commitment to give people with diabetes access to education, community and inspiration.

#### *Diabetes Camps Make a Difference*

The Association conducts nearly 70 camp sessions annually throughout the U.S. to help children with type 1 diabetes develop skills to independently manage their diabetes through traditional camp activities, medical support and fun. Attending camp can instill confidence and help children understand they are not alone. In fact, a three-year survey conducted by the Association found that attending camp increased confidence and lowered diabetes-related stress in some campers.<sup>1</sup>

Lilly Diabetes' \$94,000 donation goes directly to the Association's Campership program, which awards scholarships based on financial need. The amount represents \$1,000 for each year Lilly has supported those living with diabetes since introducing the world's first commercial insulin in 1923. Lilly Diabetes is the largest supporter of diabetes camps in the U.S., donating \$716,000 since 2008. The company also provides volunteers, diabetes medicines, educational materials for campers and caregivers and motivational speaker visits from well-known athletes and musicians, including Nashville recording artist, Crystal Bowersox.

"Camps are a unique experience for children and families to develop the skills and confidence needed to thrive while managing this disease," said Tamara Darsow, PhD, senior vice president, research and programs, American Diabetes Association. "We are committed to ensuring that finances are never a barrier to attending camp, and Lilly's support is critical

to keeping that promise."

### *Easing the Transition to College*

The transition from home to college can be stressful for any teen, especially those with type 1 diabetes. Balancing classes, assignments and campus activities while managing diabetes every day is a unique challenge. Lilly helps ease the financial burden by donating scholarship funds to the Diabetes Scholars Foundation to help these young adults pursue their dreams.

For the fifth consecutive year, Lilly will donate \$100,000 to support the Lilly's Tomorrow's Leaders Scholarship. The award recognizes high school seniors who will be attending college the following year, and who are active in the diabetes community, perform at a high academic level, participate in community and/or extracurricular activities and successfully manage life with diabetes.

Since 2012, Lilly has awarded 84 scholarships, with 57 percent of recipients attending a top-50 academically ranked college or university.

"Attending college is a major milestone for those with type 1 diabetes, and we understand the journey for them can be extra demanding," said Mary Podjasek, president, Diabetes Scholars Foundation. "Lilly shares our goal to help these young adults thrive and we are grateful they support our mission to help make college attainable for standout students with type 1 diabetes."

### *Support for Families and Children with Type 1 Diabetes*

Beyond camp and college, a supportive community can have a powerful impact on families with children with type 1 diabetes. Lilly Diabetes designates a portion of its \$100,000 Foundation donation to help families attend the Children with Diabetes® Friends for Life® (FFL) conference, an annual gathering of clinicians, researchers, physicians and families with diabetes, held in Orlando. Funding from Lilly Diabetes has helped 50 families attend FFL since 2012.

"Lilly Diabetes' mission is to support the needs of people with type 1 diabetes as they move through all stages of life," said Jaqueline Giovanoni, global director, advocacy and professional relations, Lilly Diabetes. "We are proud of our ongoing collaboration with these two important organizations that work tirelessly to support families and children with type 1 diabetes."

### *Apply for a Scholarship*

For more on Association camps and how to apply for a scholarship, visit: [www.diabetes.org/camp](http://www.diabetes.org/camp).

Foundation college scholarship [applications](#) are due April 15, 2017. Applicants must be U.S. high school seniors with type 1 diabetes and seeking higher education at an accredited four-year university, college or technical or trade school.

Foundation FFL conference scholarship [applications](#) are due April 15, 2017. Scholarships are awarded to U.S. families with at least one child, infant to age 18, who has type 1 diabetes.

### **About the American Diabetes Association**

The American Diabetes Association is leading the fight to Stop Diabetes® and its deadly consequences and fighting for those affected by diabetes. The Association funds research to prevent, cure and manage diabetes; delivers services to hundreds of communities; provides objective and credible information; and gives voice to those denied their rights because of diabetes. Founded in 1940, our mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes. For more information, please call the American Diabetes Association at 1-800-DIABETES (800-342-2383) or visit [diabetes.org](http://diabetes.org). Information from both these sources is available in [English](#) and [Spanish](#).

### **About the Diabetes Scholars Foundation**

In 2004, a group of parents who have children with type 1 diabetes created the Diabetes Scholars Foundation. Their goal was to empower people living with type 1 diabetes through education. Headquartered in Rolling Meadows, Ill., it is the only foundation that funds college scholarships open to all students in the United States with type 1 diabetes. In the past seven years, the Foundation has awarded almost \$900,000 in college scholarships and has helped almost 3,000 people attend the annual Children with Diabetes® Friends for Life® conference in Orlando, Fla. In 2016, the Foundation received 2,600 college scholarship applications from 50 states. Information about the Foundation is available at [www.diabetesscholars.org](http://www.diabetesscholars.org).

### **About Lilly Diabetes**

Lilly has been a global leader in diabetes care since 1923, when we introduced the world's first commercial insulin. Today

we are building upon this heritage by working to meet the diverse needs of people with diabetes and those who care for them. Through research and collaboration, a broad and growing product portfolio and a continued determination to provide real solutions—from medicines to support programs and more—we strive to make life better for all those affected by diabetes around the world. For more information, visit [www.lillydiabetes.com](http://www.lillydiabetes.com) or follow us on Twitter: @LillyDiabetes.

**About Eli Lilly and Company (NYSE: LLY)**

Lilly is a global healthcare leader that unites caring with discovery to make life better for people around the world. We were founded more than a century ago by a man committed to creating high-quality medicines that meet real needs, and today we remain true to that mission in all our work. Across the globe, Lilly employees work to discover and bring life-changing medicines to those who need them, improve the understanding and management of disease, and give back to communities through philanthropy and volunteerism. To learn more about Lilly, please visit us at [www.lilly.com](http://www.lilly.com) and [www.lilly.com/newsroom/social-channels](http://www.lilly.com/newsroom/social-channels).

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<sup>1</sup> American Diabetes Association. Camps Make a Difference! Available at <http://www.diabetes.org/in-my-community/diabetes-camp/camps-make-difference.html>. Accessed on January 6, 2017.

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# SUPPORT THROUGH SCHOLARSHIPS



From medical to financial, type 1 diabetes comes with many unique challenges. Lilly Diabetes supports people with diabetes and those who love them by donating to a variety of organizations working to reduce the financial burden on families, while also providing opportunities to connect with and advocate for the diabetes community.

## Lilly Diabetes' support starts early

At conferences:

Since 2012 **50** families have attended the annual **Children with Diabetes®** Friends for Life® Conference through our support for the **Diabetes Scholars Foundation**. This meeting gives children with type 1 diabetes and their families a place where they can learn from and interact with experts and families just like theirs!

At diabetes camps around the country:

**\$1K** Donated to the **American Diabetes Association's** Campership fund for every year since introducing the world's first commercial insulin in 1923.

**\$93K** Donated in 2016.

**\$716K** Total donated since 2008.



**Camps make a difference!**  
A three-year survey conducted by the ADA found that camps increased confidence and lowered diabetes-related stress in some campers.<sup>1</sup>

## Continues when young adults leave home...

College tuition support:

**84** Lilly Diabetes Tomorrow's Leaders Scholarship Awards funded through our support of the **Diabetes Scholars Foundation**.

**57%** Percentage of our scholarship winners who went on to attend a top 50 academically ranked college or university, with studies in neuroscience, government and biomedical engineering to name a few.

We can't wait to see what they'll do next!



The **Diabetes Scholars Foundation**, which is funded by multiple sources, is the only organization that provides college tuition support exclusively to students with type 1 diabetes. Scholarships are open to all students with type 1 diabetes.

## And when it's time to advocate for diabetes issues as adults, we help you do that too

Lilly Diabetes supports the hosting of and scholarships to the **MasterLab Leadership Institute**. This groundbreaking weekend training helps those touched by diabetes become leaders and advocates, advancing initiatives to improve life with diabetes. (MasterLab is a program of the **Diabetes Hands Foundation** and **Diabetes Advocates**.)



Lilly Diabetes supports many programs and organizations for people with diabetes and their families through the donation of medicines, educational materials, motivational speakers and through advocacy and legislative support. For more on what we do visit [LillyDiabetes.com](http://LillyDiabetes.com).

For more on college scholarships or attending Friends for Life visit [diabetesscholars.org](http://diabetesscholars.org).

For more on diabetes camperships visit [diabetes.org/camps](http://diabetes.org/camps).

For more on becoming a diabetes advocate visit [diabetesadvocates.org](http://diabetesadvocates.org).

<sup>1</sup>American Diabetes Association, Camps Make a Difference! Available at <http://www.diabetes.org/in-my-community/diabetes-camps/camps-make-a-difference.html>. Accessed on June 2, 2016.

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# +CAMP!

For many children with type 1 diabetes, attending camp can be the first step toward gaining confidence for the future and understanding they're not alone. Diabetes camps help children develop skills for living with the disease in the best way — through activity, support and fun.

Here's what else diabetes camps have to offer:

**4-18** age range of campers

**22,000** children & teens with diabetes served

**328** diabetes camping programs serving children & teens in the U.S.

**3** balanced meals a day with healthy choices and snacks



Trained medical staff experienced in diabetes care and management

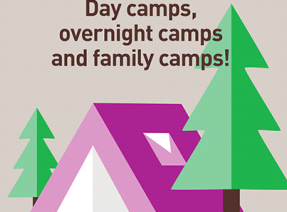


Support for kids with diabetes, parents and siblings



A wide array of fun camp activities

Day camps,  
overnight camps  
and family camps!



Lilly understands how important camps are for children with diabetes and that's why we've been the largest supporter of diabetes camps in the U.S. since 2001. Here's what the Lilly Camp Care Package program has provided since then:

**\$33m** in insulin and other medicines

**\$716K** in scholarships

**194,645** specially designed educational book packs and companion caregiver kits

**868** camps participated in the art therapy-based **CAMPS IN COLOR**



Dedicated volunteers through the Lilly Hands and Hearts program



**3** Lilly T1 diabetes ambassadors visiting camps around the country



4x Olympian Kris Freeman  
[@TeamFreebirdXC](#)



NASCAR® XFINITY Series driver Ryan Reed  
[@driverRyanReed](#)



Nashville recording artist Crystal Bowersox  
[@CrystalBowersox](#)



To find a camp near you, visit [Diabetescamps.org](#)  
For scholarship information, visit [Diabetescamps.org/camps](#)  
For more information, visit [LillyDiabetes.com](#)



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Camp data provided by the Diabetes Education and Camping Association.  
Percentages are based on the most common metric for each metric.



To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/life-with-type-1-diabetes-made-a-little-easier-through-lilly-diabetes-scholarship-donations-for-camps-college-and-conferences-300436379.html>

SOURCE Eli Lilly and Company

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